



Identifying ITS Opportunities for the HA EC Policy Newsletter: September 2009

■ ITS RADAR INTERNATIONAL PROJECT

This project is providing intelligence for the Highways Agency on ITS developments in Europe and around the world. It is carried out by TRL and AECOM on behalf of the HA. The project summarises key information for decision makers and practitioners on activities related to Intelligent Transport Systems (ITS). The project covers specific areas of key interest to the HA.

Regular newsletters are being produced, covering information which is in the public domain. For more information about the project and the services provided, the web site can be reached at:

<http://www.highways.gov.uk/itsradar>.

To contact us and let us know what you would like this project to deliver please email us at: ITSRadarInternational@trl.co.uk

■ ABOUT EC POLICY

The European Commission area of the project is designed to inform the Highways Agency about activities concerning policies, legislation, regulations and other initiatives that have an impact on ITS in Europe and are relevant to the Highways Agency. The two key Directorates with responsibilities for ITS in the European Commission are DG TREN (Transport and Energy) and DG INFSO (Information Society and Media).

■ MEETINGS

eSafety Awards 2009

Source: [eSafetySupport](#)

The 2009 eSafety Award Ceremony will be held on 22 September 2009 at the ITS World Congress in Stockholm, Sweden.

The eSafety initiative brings together the European Commission, Public Authorities, Industry and other stakeholders in a drive to accelerate the development, deployment and use of eSafety systems. It will therefore contribute to the European Commission's 2001 goal of halving the number of fatalities on European Roads by 2010.

The eSafety Awards aim to recognise the most ambitious and innovative ITS deployment in these three categories:

- Life Time Achievement Award: a person who has shown outstanding commitment and drive throughout his/ her career with regards to the acceleration of the deployment of eSafety systems in Europe
- Industry or Technology Award: a person or team from a company or industry initiative which has played a key role in accelerating deployment of eSafety systems in Europe
- Policy Award: a person or team from a public administration body which has taken the lead in implementing measures to facilitate eSafety deployment in Europe.

A full list of nominees can be seen [in the nominees list](#).

Opportunity to attend 12th eSafety Forum Plenary Meeting

Source: [eSafetySupport](#)

Titled the "eCall Summit", the Plenary Meeting will be held on the 29 October 2009 at the EC Premises in Brussels, Belgium.

In addition to running eCall demonstrations during the day, the meeting will also:

- Give an overview of the achievements of the European eCall Implementation Platform (EeIP)
- Provide information about the recent eCall Study (an impact assessment of the introduction of eCall)
- Discuss practical implementation issues: Member States' Pilots
- Provide details of the EC eCall Communication: "eCall – Time for Deployment"
- Consider the outcome of the eSafety Forum task force on the Future of the eSafety Forum.

The deadline for registration for the event is 16 October 2009.

HA to consider attending. ITS Radar International will monitor the outcome

■ CALLS FOR PROPOSALS

No new calls for proposals

■ HOT TOPICS

Opportunity to respond to EC Consultation on the future of transport

Source: FP7 News

The European Commission is inviting contributions to a consultation on its Communication 'A sustainable future for transport - Towards an integrated, technology-led and user friendly system'.

The ideas set out in the Communication are intended to stimulate debate on current policy trends and future challenges, which are expected to contribute to the process of identifying transport policy options for 2010-2020. The results of the consultation will help the Commission to formulate proposals for its next Transport White Paper, which is expected to be published towards the end of 2010.

In Britain, DfT has been conducting a consultation to help shape its response to the EC.

The European Commission's consultation documents are available at http://ec.europa.eu/transport/strategies/2009_future_of_transport_en.htm. These include the Commission's Communication, guidance on submitting responses and links to background presentations and reports. Contributions should be sent to the Commission at: tren-future-of-transport@ec.europa.eu by 30 September 2009.

HA to consider responding. ITS Radar International will monitor the outcome

Reducing road deaths in the EU

Source: worldhighways.com

The European Transport Safety Council (ETSC) which has analysed EU and national performance in road safety for 2008 has recently revealed its findings. The number of deaths on EU roads has decreased by 8.5% year-on-year, the best year-on-year reduction since 2001.

The total number of road deaths across the 27 EU Member States was around 39,000. Although this is a drop of 15,400 from 2001, it still falls short of the EU target to halve the number of road deaths to 27,000 by 2010.

2008 did see an improved performance on 2007. All 10 Eastern European nations that most recently joined the EU achieved, for the first time, at least the same percentage drop in road deaths as those Member States that have been part of the EU for many years. Some of this success could be attributed to the recent economic downturn that resulted in reduced traffic on European roads and to the relatively high petrol prices earlier in the year. Estonia (-33%), Lithuania (-33%), Slovenia (-27%) and Latvia (-25%) achieved the best reductions in 2008, but still have some of the highest road death rates in the EU. The UK, Sweden and the Netherlands remain among the safest European countries for road safety.

It is now becoming apparent that the EU27 will be unlikely to meet the 2010 target of halving the number of road deaths compared with 2001. ETSC is now urging the EU to come forward with a new Road Safety Action Programme for the next decade.

ITS Radar International will continue to monitor developments

Concern about ITS contravening data protection in Europe

Source: itsinternational.com

Peter Hustinx, the European Data Protection Supervisor (EDPS) has issued a response to the EC's proposed deployment of ITS. The EDPS believes that the

current formulation of the ITS Action Plan does not adequately address the privacy and data protection concerns raised by ITS deployment in the Member States. In particular, the response highlights that the Action Plan has not made clear when the use of ITS services will lead to the collection and processing of personal data, what are the purposes for which data processing may take place, or who will be responsible for compliance with data protection obligations.

The EDPS recognises that data protection has been taken into consideration in the proposed legal framework for the ITS Action Plan, however, Hustinx emphasises that the EC's proposal is too broad and does not adequately address the data protection and privacy concerns.

The EDPS put forward the following recommendations:

- Clarification of responsibilities: it is crucial to clarify the roles of the different actors involved in ITS in order to identify who will bear the responsibility of ensuring that systems work properly from a data protection perspective (i.e. identify the data controller)
- Safeguards for the use of location technologies: appropriate safeguards should be implemented by data controllers providing ITS services so that the use of location technologies is not intrusive from a privacy viewpoint. This should notably require further clarification as to the specific circumstances in which a vehicle will be tracked, strictly limiting the use of location devices to what is necessary for that purpose, and ensuring that location data are not disclosed to unauthorised recipients
- "Privacy by design" approach: the EDPS recommends consideration of privacy and data protection from an early stage of the design of ITS to define the architecture, operation and management of the systems. Privacy and security requirements should be incorporated within standards, best practice guidance, technical specifications and systems.

ITS Radar International will monitor data protection developments

eCall: last call to implement car safety system voluntarily

Source: [EUROPA](#)

The EC has issued a final warning to the automotive industry and governments across Europe that it intends to mandate the fitment of eCall to all new vehicle models by 2014 at the latest. The Commission presented a policy document with a strategy for introducing eCall in all new vehicles across Europe by 2014, starting in 2010. The measures proposed by the Commission would ensure that eCall works in all EU countries and in cars of all brands and countries of origin.

The Commission highlights that although the technology is ready and common EU-wide standards have been agreed by industry, six EU countries (Denmark, France, Ireland, Latvia, Malta and the UK) are still not ready to commit, due to cost related concerns.

Before making eCall fully operational across the EU, countries must agree common standards and guidelines for harmonised deployment of the system and perform field tests putting it into practice.

The European Commission Communication published in August 2009 can be found by following this link to the [eSafety web site](#).

ITS Radar International will continue to monitor eCall developments

The new Transport Committee's first meeting

Source: [ERTICO](#)

The European Parliament's new Transport Committee met for the first time in July 2009. Discussions concentrated around ITS and in particular the two Commission Communications below:

- A sustainable future for transport: towards an integrated, technology-led and user friendly system
- Report on the implementation of the GNSS (Global Navigation Satellite Systems) programmes and on future challenges.

Further Committee meetings will take place after the summer recess, from 31 August 2009. For links to the documents discussed and details of the full composition of the Transport Committee, visit the [Europa web site](#).

ITS Radar International will continue to monitor policy developments

■ PROJECTS

No new projects

■ RECENT PUBLICATIONS

Road Traffic and Congestion in Great Britain: Quarter 2 2009

Source: [RIN](#)

The DfT has published road traffic and congestion statistics for Great Britain between the second quarter of 2008 and 2009. The overall traffic levels were down by 1.3% and interurban congestion was also reduced, with average vehicle delay on the slowest 10% of journeys falling from 3.90 to 3.40 minutes per 10 miles.

Additional statistics show:

- Car traffic decreased by 1 per cent
- Light van traffic was unchanged
- Heavy goods vehicle traffic decreased by 9 per cent
- Traffic on motorways decreased by 1 per cent
- Traffic on rural 'A' roads decreased by 1 per cent
- Traffic on urban 'A' roads decreased by 1 per cent
- Traffic on minor rural roads was unchanged
- Traffic on minor urban roads decreased by 3 per cent.

In the 10 major urban areas in England, the average vehicle journey time per mile was 3 minutes 18 seconds per mile in the quarter ending May 2009 - 5% less than in May 2008, meaning journeys have become quicker over the period.

More details are available from the [DfT's website](#).

Single-minded

Source: ITS International (May/June 2009 issue)

The article addresses the issues of balancing strict regulation and managed freedom in order to achieve greater efficiency on existing infrastructure. An EU wide approach to implementing ITS technologies is also discussed.

Kallistratos Dionelis, General Secretary of ASECAP (the European association of tolled motorway operators), makes the case for a lightly regulated, staged progression towards a pan-European cooperative infrastructure environment, the achievement of which should look to engender cooperation between the public and the private sectors.

■ GLOSSARY

ASECAP	European Professional Association of Operators of Tolled Road Infrastructures
DfT	UK's Department for Transport
EC	European Commission
EeIP	European eCall Implementation Platform
EDPS	European Data Protection Supervisor
EETS	European Electronic Toll Service
ETSC	European Transport Safety Council
EU	European Union
GNSS	Global Navigation Satellite Systems
ITS	(Intelligent Transport Systems): "The integration of information and communications technology with transport infrastructure, vehicles and users" [ERTICO]